

We here at **Knives Illustrated** are very excited to announce our new podcast! Audio content is being consumed by more and more people all over the world every day and we are eager to give the rabid knife community something to listen to about their favorite subject. Since knives are somewhat a visual medium, our show will be focusing on the makers and what makes them tick as much as it will on the knives themselves. Our host, *Bryan J. Ball*, is an experienced broadcaster and has been interviewing world-famous comedians and actors for several years. He's also the editor of Knives Illustrated and has numerous contacts in the knife industry through his successful YouTube channel. The guest list is sure to be wide-ranging and interesting. The show will broadcast bi-weekly wherever Podcasts are consumed and on our own YouTube channel.

## **AD** PRICING

- \* \$500 per Single Episode
  One-minute read-in ad that we will help you compose.
- » \$1250 for Three Shows
- \* \$2500 for Six Shows INCLUDING a quarter page ad in Knives Illustrated!

For further details, please contact:

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